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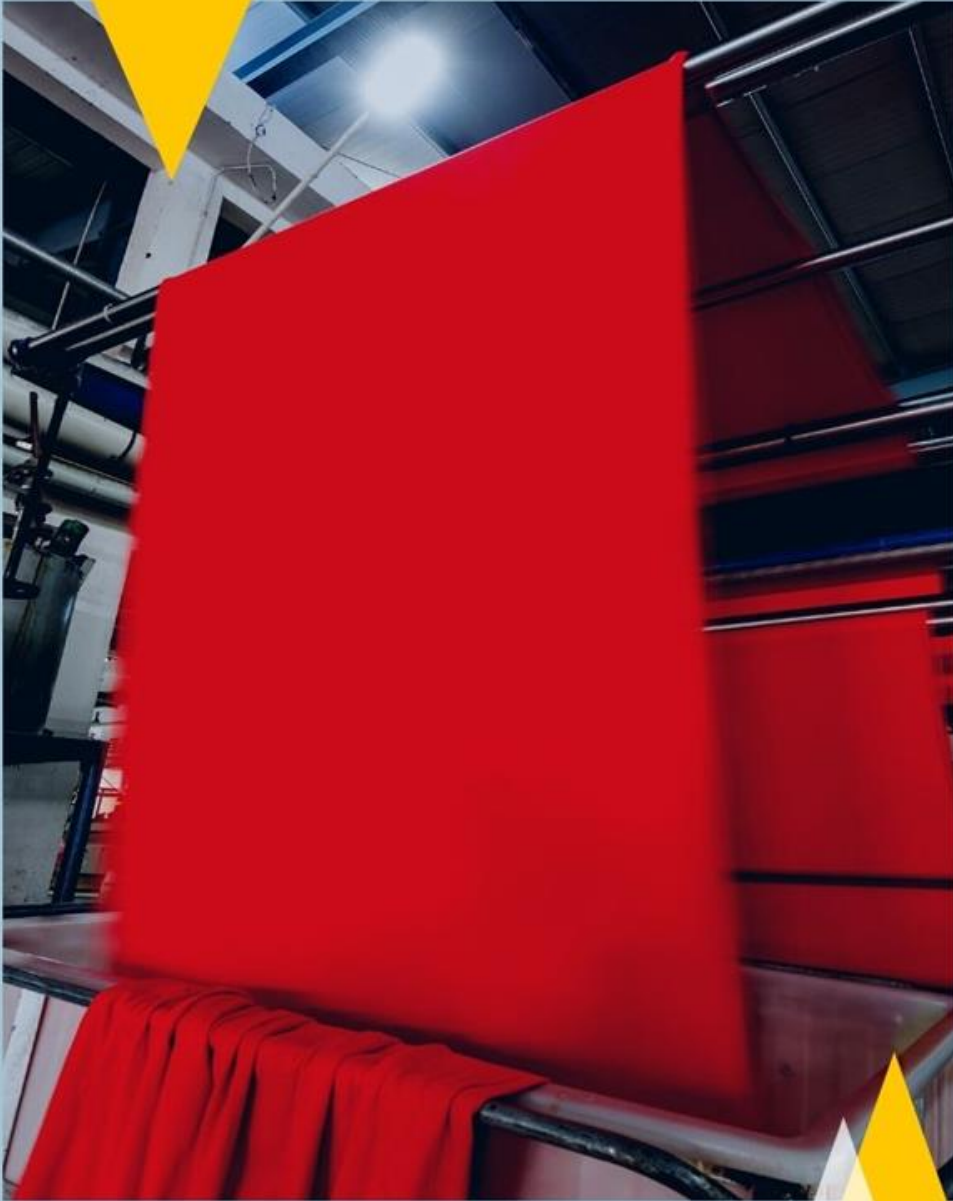


# The Textile and Apparel Sector in India

*A Booming Industry worth Investing In!*







# An Introduction

It is common knowledge that Textile and Apparel Sector in India is immensely important. It is one of our country's most important manufacturing industries. The textile industry has had above-average growth. The Indian textile sector is thriving, thanks to both home and foreign demand.





This sector also employs over 35 million people across its supply chain, making it India's fourth largest employer. India might become one of the top three textile exporters, according to ASSOCHAM forecasts. It's no surprise that investors are interested in the fast-growing textiles and clothing business in India.







Textile production accounts for 7.2 percent of total industrial output. It directly or indirectly employs around 20 million people, one-third of whom are women. Fabrics, made-ups, leather garments, carpets, cotton yarns, and readymade clothes are all exported from India.

➤ **Visit this Page for More Information:** [Start a Business in Textile Industry](#)





Woolen carpets are among the export commodities, with destinations including the United Arab Emirates and Russia. More than 500 Export Promotion Councils (EPC) operate in various districts of India, providing assistance to Indian exporters. The United States, the United Kingdom, Germany, Japan, and Italy are the most important markets for Indian textiles and apparel.







# Textiles and Apparel Sector in India

*India is one of the world's top textile and apparel producers.*



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India's domestic Textiles and Apparel Sector generates 5% of GDP, 7% of industry output in value terms, and 12% of export revenues. India is the world's sixth largest exporter of textiles and apparel.



➤ **Read Similar Articles:** [Textile Industry](#)







India is one of the world's leading producers of cotton and jute. India is also the world's second largest producer of silk, accounting for 95 percent of all hand-woven cloth. The Indian technical textiles market is about \$16 billion, or around 6% of the global market.

➤ *For further details, please refer [FDI Policy](#)*



The textiles and garment business in India is the country's second largest employer, employing 45 million people directly and another 100 million indirectly.

➤ **Read our Books Here:** [Textile Spinning, Processing, Natural Fibers, Natural Dyes, Pigments, Textile Dyes, Pigments, Dye Intermediates, Woollen Spinning, Weaving, Knitting, Dyeing Technology](#)







India is now the world's second-largest producer of personal protective equipment. Today, more than 600 Indian businesses are qualified to manufacture personal protective equipment, with a global market worth of more than \$92.5 billion by 2025, up from \$52.7 billion in 2019.







India's textile and clothing exports are forecast to surpass \$100 billion in the next five years, rising at an 11 percent compound annual growth rate (CAGR).



Seven mega textile parks have been planned to increase the size of the Indian textile and apparel sector to \$190 billion by 2025-26.







The Indian technical textiles market was estimated at \$17.6 billion in 2020-21, growing at a CAGR of 10% since 2015-16.



Seven mega textile parks have been planned to increase the size of the Indian textile and apparel sector to \$190 billion by 2025-26.







»»» The domestic technical textile market for synthetic polymer was valued at \$7.1 billion in 2020 and is expected to grow at a CAGR of 7.2 percent to \$11.6 billion by 2027, up from \$9.5 billion in 2020, while the technical textile market for wovens is expected to grow at a CAGR of 7.4 percent to \$15.7 billion by 2027, up from \$9.5 billion in 2020.



# Data Analysis and Trends

In India, the Textiles and Apparel Sector is a Booming Industry that is expected to double in size over the next five years as both online and physical sales increase at unprecedented rates. The industry has a large employment potential, with over 20 million people employed directly or indirectly; direct employees account for only 10% of total employment, with indirect occupations accounting for 90%. Investing in textile manufacturing enterprises is an exciting time!



# Investments in Textiles and Apparel Sector in India:



Due to increasing demand for its products in both domestic and international markets, the textile industry has seen significant growth throughout time. The Indian government is working on fostering this sector's growth and development through a variety of programmes, including financial aid for new projects under JnNURM (Jawaharlal Nehru National Urban Renewal Mission).



There are other programmes like NEN (National Export Initiative) that promote SMEs (small and medium companies) in certain industries to export. With the government's attempts to promote the 'Make in India' campaign by offering incentives for manufacturing facilities located within special economic zones, it is projected that investments in the textile sector will grow even more.





# Foreign Direct Investment

Furthermore, there has been a surge in FDI (foreign direct investment) inflows into the textiles and apparels sectors in recent years. FDI inflows in these sectors were US\$ 1.9 billion, according to the DIPP (Department of Industrial Policy and Promotion).

Some large multinational corporations have recently declared plans to invest extensively in India's textile industries.



# Industry Scenario



*From \$103.4 billion in 2020-21, the textile and apparel industry is predicted to grow to \$190 billion by 2025-26.*

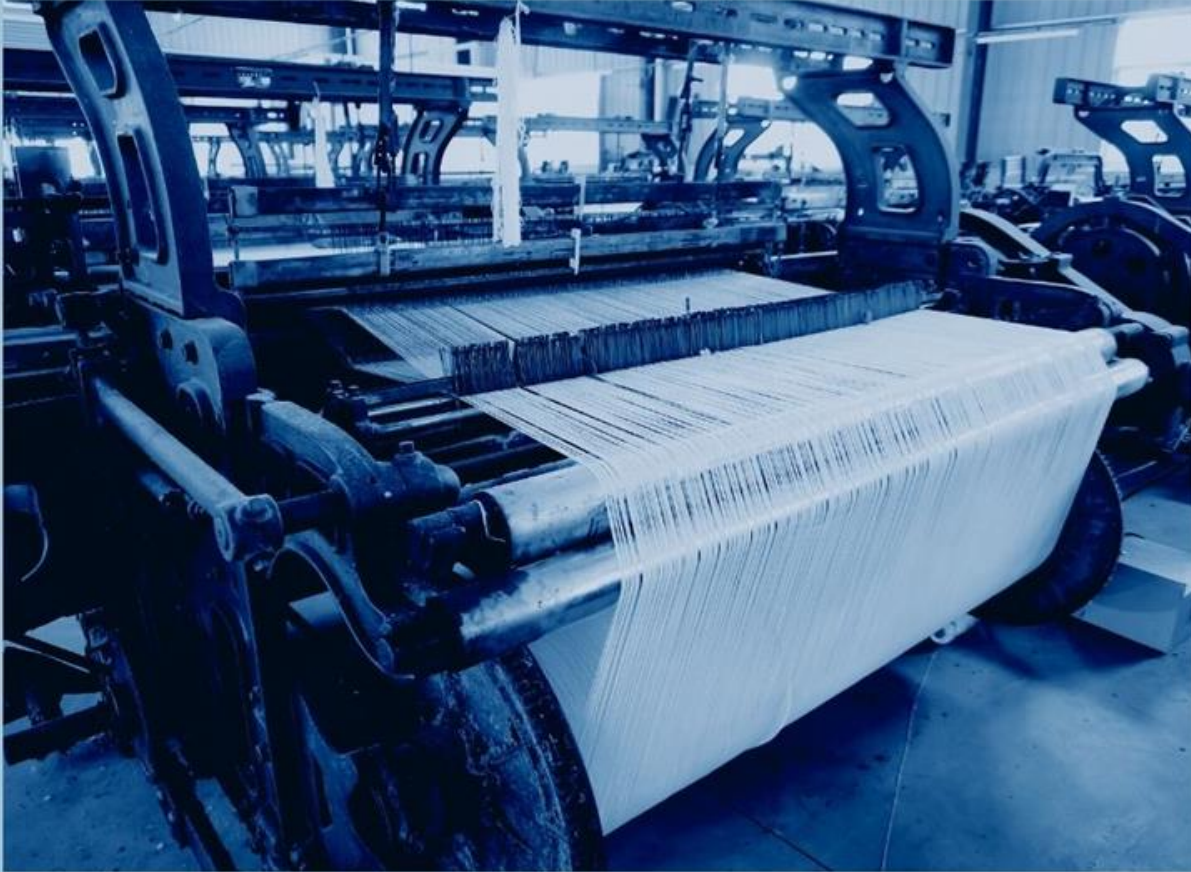




Textile and Apparel Sector in India is strong throughout the value chain, from fibre to yarn to fabric to clothes. The Indian textile and clothing business is immensely diversified, with segments ranging from traditional handloom, handicrafts, wool, and silk products to India's organised textile industry.







Spinning, weaving, processing, and clothing manufacture are all part of India's organised textile industry, which is defined by the use of capital-intensive equipment for mass production of textile items.







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In 2019-20, the domestic textiles and clothing industry generated \$108.5 billion, with \$75 billion used domestically and \$28.4 billion exported to the global market. From April 2016 to March 2021, Japan, Mauritius, Italy, and Belgium were the top donors of FDI in India's textile sector (including dyed and printed textiles). Cotton farming employs 5.8 million farmers and 40 to 50 million workers in related industries.

➤ **Watch other Informative Videos:** [Textile Industry](#)





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Furthermore, the \$75 billion in domestic consumption was split into three categories: clothes (\$55 billion), technical textiles (\$15 billion), and home goods (\$5 billion). Exports included \$12 billion in garments, \$4.8 billion in home textiles, \$4 billion in fabric, \$3.8 billion in yarn, \$1.8 billion in fibre, and \$2 billion in other items.

➤ ***Related Feasibility Study Reports:*** [Textile, Apparel, Clothing, Denim wear, Innerwear, Lingerie, Hosiery, Denim Jeans, Readymade Garments and Under Garments Industry.](#)





Cotton Yarn/Fabrics/Made ups, Handloom Products, and Other Exports were valued at \$1297.82 billion in August 2021, up 55.62 percent from \$833.95 billion in August 2020.



RMG of All Textiles exports were valued at \$1235.11 billion in August 2021, up 13.99 percent from exports of \$1083.53 billion in August 2020.







Textiles and Apparel exports totaled \$ 30449.85 million from April to December 2021, up 52 percent from the same period in 2020.



On the Government-e-Marketplace, 1,77,825 weavers and artisans have registered (GeM).





# Opportunities for Investors



More than 80% of Indians do not wear branded clothing. Only around 20% of everything we eat is branded. Which means there's plenty of space for expansion, particularly in mass-market clothes companies—those that make items in large quantities at inexpensive rates.





India's textile sector is one of Asia's largest, second only to China globally. It employs more than 100 million people directly or indirectly and accounts for 7% of India's GDP. Over the last decade, it has expanded at a pace of 5% per year on average, and it is likely to develop even faster in the next years. It also provides enormous investment and employment prospects.







In India, there are currently only 1,000 brands in operation; nevertheless, given the country's large population, there is still a long way to go before every man, woman, and kid is dressed in locally manufactured textiles. As a result, investors can expect returns ranging from 3 percent to 8%.





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If you have extra cash, investing in Indian textiles can be a good idea. You might either build your own manufacturing facilities or recruit local partners who already have them. You can invest in retail outlets and ecommerce portals that offer these products even if you don't intend to invest in production. In any case, you should conduct research to determine which locations are expanding the fastest so that you can effectively target your investments.





# Growth Drivers



- Large and increasing local market
- Abundance of raw materials
- Presence of whole value chains
- Competitive production prices
- Availability of competent people







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- Rising per capita income, increased discretionary money, and brand preferences
- E-Commerce and a well-organized retail landscape
- Production-Linked Incentive (PLI) Scheme in Man-made Fiber and Technical Textiles with a financial outlay of INR 10,683 crore under Atmanirbhar Bharat package
- Increased focus on technical textiles due to growth of end-user industries such as automotive, healthcare, infrastructure, and oil and petroleum.





# Production Linked Incentive (PLI) Scheme

The Union Cabinet, led by Prime Minister Shri Narendra Modi, has approved the introduction of the Production-Linked Incentive (PLI) Scheme in Textiles Products for Improving India's Manufacturing Capabilities and Exports – Atmanirbhar Bharat.





- 01.** Out of 67 applications received, 61 applicants were approved under the Production Linked Incentive (PLI) Scheme for Textiles.
- 02.** The government abolishes cotton import duties.
- 03.** The scheme is divided into two parts: Part 1, which requires a minimum investment of INR 300 crore and a minimum turnover of INR 600 crore to qualify for the incentive; and Part 2, which requires a minimum investment of INR 100 crore and a minimum turnover of INR 200 crore to qualify for the incentive.





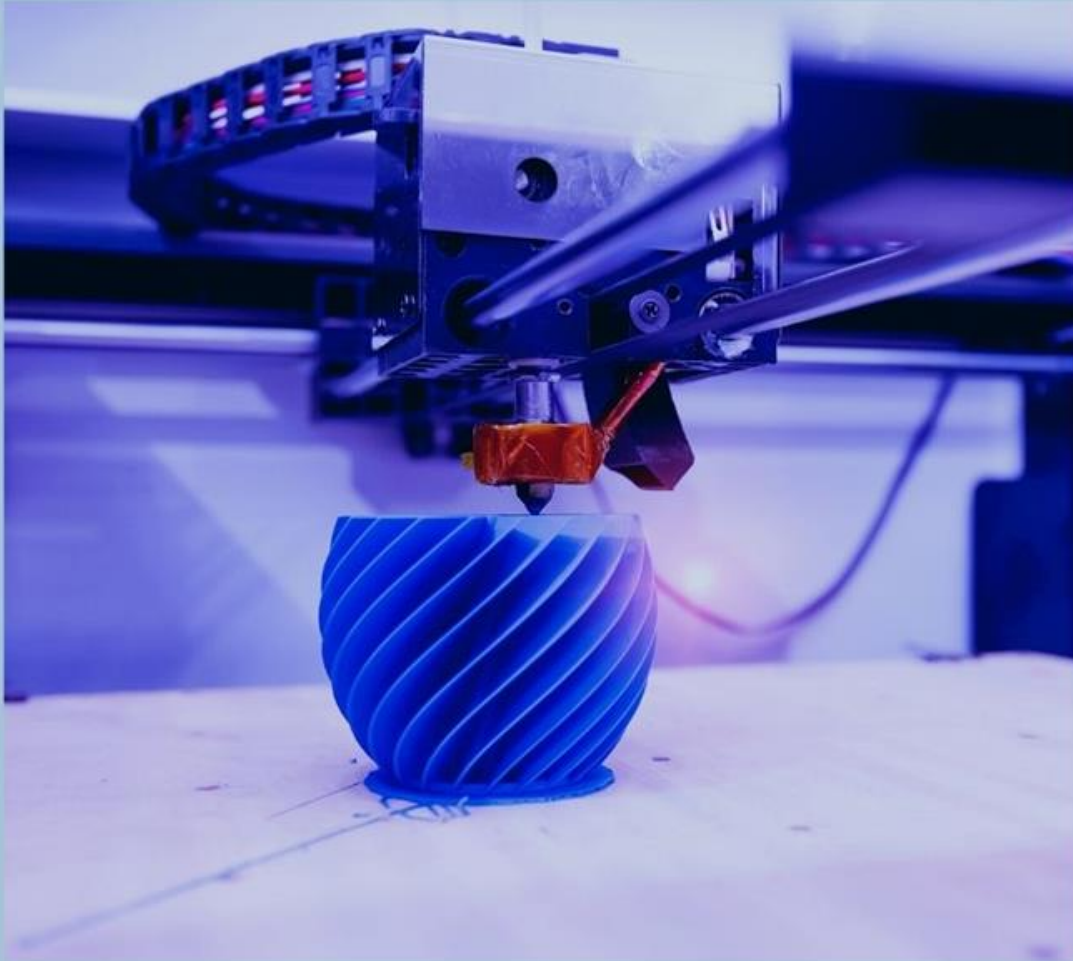
# Industry Trends

- Combination of exclusive brand stores with multi-brand outlets for branded clothing
- Medical textiles, agrotextiles, geotextiles, and protective garments are examples of technical textiles.
- Man-Made Carpets, conveyor belts, and materials resistant to fire
- Textile Equipment Spinning, knitting, weaving, and processing are examples of manufacturing segments.





# Technology:



Technical textiles are a huge and developing market at the moment. Countries are renovating mills and facilities and hiring new employees to work on cutting-edge technologies such as 3D printed clothing and shoes, as well as smart fabrics containing little chips that act as conductors and energy converters.



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Nonwoven fabrics can now be pursued thanks to new technologies. Non-wovens are materials that are pressed together instead of woven. This is advantageous since the labour is less intensive, allowing the product to be created faster and for less money.

## Nonwoven Fabrics:





# Domestic Sales:



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Countries such as China and the United States are focused on domestic sales as well as international sales. Domestic product development and marketing to local populations opens up a new and larger market for countries who are often focused on international markets.



# Environmental Sustainability:

Due to the extensive use of water, air pollution, and waste concerns, the textile industry has become a major environmental challenge. Many countries have begun to place a strong emphasis on green fabrics. Clothing made from leftover coffee grounds, algae, or soured milk is one of the latest developments.





# Some Useful Links:

## ***Government Ministry/ Department***

- [\*\*\*Development Commissioner \(Handicrafts\)\*\*\*](#)
- [\*\*\*Jute Commissioner\*\*\*](#)
- [\*\*\*Ministry of Textiles\*\*\*](#)
- [\*\*\*Office of Development Commissioner \(Handlooms\)\*\*\*](#)
- [\*\*\*Office of the Textiles Commissioner\*\*\*](#)
- [\*\*\*Textiles Committee\*\*\*](#)





# Some Useful Links:

## ***Industry Scenario***

- **[Apparel Export Promotion Council](#)**
- **[Clothing Manufacturing Association of India](#)**
- **[Confederation of Indian Textile Industry](#)**
- **[Indian Technical Textiles Association](#)**
- **[National Council of Textile Organizations](#)**
- **[Textile Associations of India](#)**
- **[Textile Machinery Manufacturers' Association](#)**





# **TAGS**

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#ManufacturingBusinessIdeas #TextileandApparels  
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# Major Queries/Questions Answered in Business Plan

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Business Feasibility Study of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total Startup cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**



**10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**

**11. What is the Manufacturing Process of the plant?**

**12. What is the total size of land required for setting up the plant?**

**13. What will be the income and expenditures for the plant?**

**14. What are the Projected Balance Sheets of the plant?**

**15. What are the requirement of utilities and overheads for setting up the plant?**

**16. What is the Built up Area Requirement and cost for setting up the plant?**

**17. What are the Personnel (Manpower) Requirements for setting up the plant?**

**18. What are Statistics of Import & Export for the Industry?**

**19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

# Financial Statements of the Business

- **Project at a Glance** **Annexure**
- Assumptions for Profitability workings .....1
- Plant Economics.....2
- Production Schedule.....3
- Land & Building.....4
  - Factory Land & Building
  - Site Development Expenses



- **Plant & Machinery.....5**
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)
  
- **Other Fixed Assets.....6**
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies
  
- **Working Capital Requirement Per Month.....7**
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store

- **Overheads Required Per Month and Per Annum.....8**
  - Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  - Royalty and Other Charges
  - Selling and Distribution Expenses
- **Salary and Wages .....9**
- **Turnover Per Annum .....10**
- **Share Capital.....11**
  - Equity Capital
  - Preference Share Capital



- **Annexure 1 :: Cost of Project and Means of Finance**
  
- **Annexure 2 :: Profitability and Net Cash Accruals**
  - **Revenue/Income/Realisation**
  - **Expenses/Cost of Products/Services/Items**
  - **Gross Profit**
  - **Financial Charges**
  - **Total Cost of Sales**
  - **Net Profit After Taxes**
  - **Net Cash Accruals**

- **Annexure 3 :: Assessment of Working Capital requirements**

**Current Assets**

**Gross Working Capital**

**Current Liabilities**

**Net Working Capital**

**Working Note for Calculation of Work-in-process**

- **Annexure 4 :: Sources and Disposition of Funds**



- **Annexure 5 :: Projected Balance Sheets**

- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

- **Annexure 6 :: Profitability Ratios**

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio

- **Annexure 7 :: Break-Even Analysis**
- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**



- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**
  - **Equity Capital**
  - **Preference Share Capital**
- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**
  - **Determined Capacity P.A of Products/Services**
  - **Achievable Efficiency/Yield % of Products/Services/Items**
  - **Net Usable Load/Capacity of Products/Services/Items**
  - **Expected Sales/ Revenue/ Income of Products/ Services/ Items**



- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**



- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**



# Reasons for Buying Our Business Plan



- ✓ **The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This Business Plan provides vital information on the product like it's characteristics and segmentation**
- ✓ **This Business Plan helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The Business Plan provides a glimpse of government regulations applicable on the industry**
- ✓ **The Business Plan provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**





# Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



## **How to Choose The Right Business For You?**

***Free Instant Online Project Identification and Selection Service***

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify Businesses based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the Business Ideas on the basis of mentioned pointers and identify a suitable Business Plan matching your investment requisites.....[Read more](#)**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



## Who are we?

**A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.**

# What do we offer?

- **Selection of Right Business Ideas For You (Project Identification)**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**



## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

## **Who do we Serve?**

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects

- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

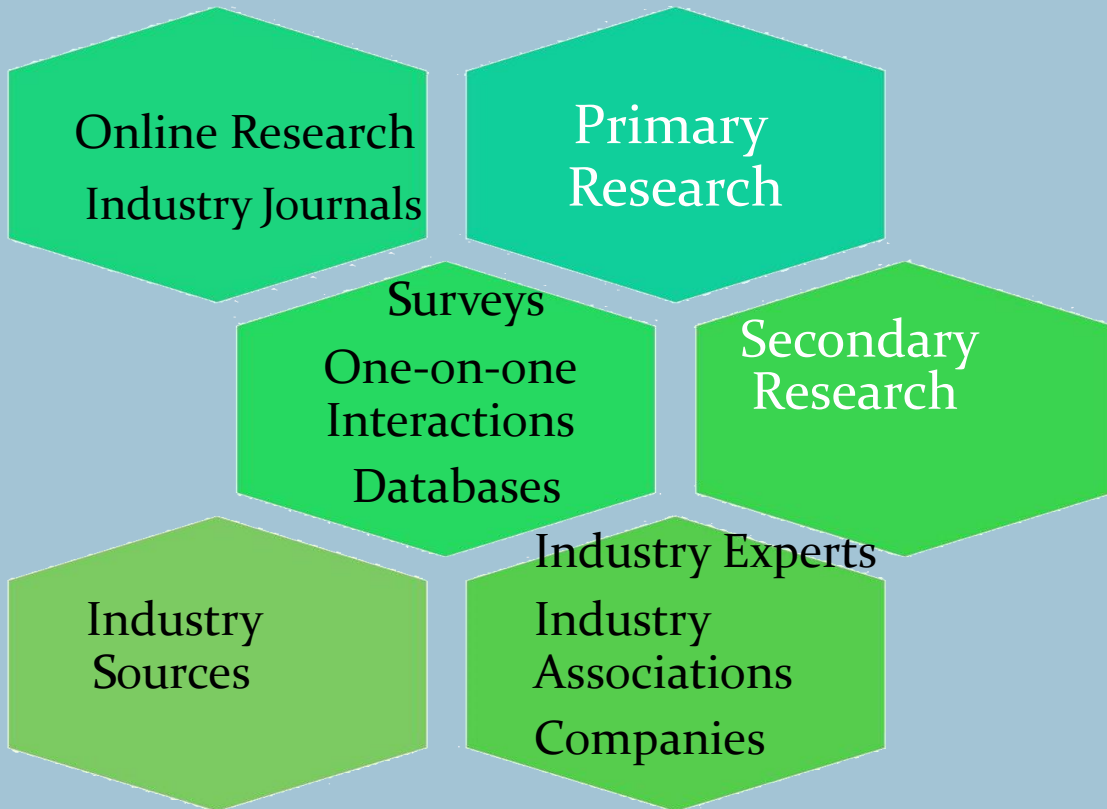
- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players



- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

# Data Sources



# Scope & Coverage



# Our Team

✧ Our research team comprises of experts from various financial fields:

✧ MBA's

✧ Industry Researchers

✧ Financial Planners

✧ Research veterans with decades of experience



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